TIPS FOR INTEGRATING THE MY AMERICAN FARM APP

Farm Bureau, Fair and Business Offices:

In your office waiting area have a tablet cued up with the app for children to play games on and to spread interest among adults about agriculture.

County Fairs, Farmers Markets, Special Events:

At county fairs, farmers markets or special events have a booth set up with tablets featuring the My American Farm app. Local 4-H or FFA members could run the booth. My American Farm promotional items and free download cards could be available at the booth.

A team of young people could be trained as Farm Bureau Ambassadors to run these booths. They could get internship or project credit through their 4-H clubs, FFA chapters or high schools.

Elementary Schools:

Volunteer educators can use My American Farm lesson plans in elementary school classes. Schools with classroom sets of tablets can easily download this free app.

After-School Programs:

Work with after-school programs to incorporate the My American Farm app into their curriculum as a fun experience to reinforce learning.

Farm Bureau Meetings:

Tablets could be available at county Farm Bureau meetings, annual meetings, or YF&R meetings for member's children to play with during the meetings. A volunteer could supervise the children playing on the tablets. Using this model could boost attendance at county meetings, since parents wouldn't have to look for childcare.

Agriculture Literacy Events:

If local high school agriculture programs or other groups are putting on Ag Days or other agriculture literacy events, tablets could be utilized as an alternate experience for children. Tablets could be set up as a station for students to play the games.

Grocery Store Outreach

Work with a local grocery store to engage families while shopping. Bring tablets loaded with the app and allow students and families to play games in the produce aisle while shopping. Some stores also offer childcare while parents shop. This is a great opportunity to help young people connect food with agriculture.



